

## ABOUT US

waterbased paints made in Italy, since 1965



VERNITES has been a family-run manufacturer of water-based wood coatings for industry for more than half a century.

The decision to produce a high quality eco-friendly product, the investments made to automate manufacturing and the desire to focus on human resources, creating a youthful team of people who share the same values, have all contributed to our company's sustained success over the years.



First Vernites logo 1966



New Vernites logo 1988



New Vernites logo 2005



First Aquatic logo 2006

1965

The company was founded on the intuition of Giuseppe Testa and his wife, Silvana De Franceschi, who, having gained experience in an international company, began manufacturing paints.

1987

With the entry of sons Fabrizio, Alessandro, and Paolo at the end of the 1980s, the company established a national presence.

1990

Management begins to design a solution that makes production sustainable; the first water-based paints are formulated in the laboratory

1995

The company converts totally the production from solvent paints in favor of the most ecological water-based products, beginning to expand its market beyond the national borders. The production shifted from artisanal to industrial, and the products were distributed throughout Europe.

2006

To meet the needs of the do-it-yourself market, AQUATIC, the VERNITES house brand geared toward retailers and non-professionals, was created.



# A passion for colour since 1965

Constant engagement with the most prestigious Italian suppliers and certification agencies is the cornerstone of our manufacturing philosophy and the foundation of the quality of our coatings.

Due to the commitment shared at every level of the company, we are now able to offer Made in Italy VERNITES on all the major world markets, from Europe to China to the United States, while maintaining the principles of a traditional family business.



New Aquatic logo 2009



New Vernites logo 2016



Vernites Academy 2017



New Aquatic logo 2019

2015

The business celebrated its 50th anniversary by expanding its production facility and logistics space, which included administrative and sales offices, a warehouse and an application and training room. Lorenzo joined the team, bringing the third generation of his family into the company.

2017

VERNITES ACADEMY was established, an in-house research laboratory where technicians and customers can attend training and refresher courses and become familiar with the construction of new products.

2019

The already established distribution network in Europe, Australia and Africa grew, and the quality of the products was recognised internationally, reaching markets in China and the United States.

2020

The company decided to invest further in eco-sustainability by focusing on energy autonomy, equipping production with a latest-generation photovoltaic system, introducing the first electric company vehicles and further reducing the environmental impact already mitigated by the low VOCs emissions.

2023

VERNITES offers a valuable, cutting-edge, and utterly technological product that is capable of satisfying any request, thanks to its acquired experience and the merit of its highly qualified partners.





## Vernites, an eco-friendly company

*"We do not inherit the Earth from our fathers;  
rather we borrow it from our children"*

The search for innovative and low-impact solutions, in favor of an ever-increasing quality of products, is the basis of our corporate vision.

The specific commitment to the formulation and implementation of innovative water-based paints is a qualifying choice, which combines the ability to respond decisively to the needs of the industry, taking into account the collective environmental sensitivity.

The use of renewable energy, recycled and recyclable packaging and the choice to convert mobility from thermal to sustainable make VERNITES an eco-conscious company to 360.

### EMISSION REDUCTION VOC



**-1.000.000 KG./YEAR**

VOCs not emitted by waterbased paint production, use of renewable energy and sustainable mobility

### RENEWABLE ENERGY



**150.000 KW/YEAR**

Self-produced, sufficient to ensure the energy independence of the entire factory

### RECYCLING



**80.000 PACKAGES/YEAR**

Divided between recyclable coated metal, recycled plastic and recycled cardboard

### RECLAIMED H<sub>2</sub>O



**150.000 LT./YEAR**

Used in water-based paints production



## The culture of quality

The culture of quality is a guiding element of the VERNITES activity, testified by the company procedures adopted in every sector and operational role, the level of production and the satisfaction of its interlocutors.

The Quality Control Laboratory and the High Tech R&D Laboratory are an integral part of this philosophy. Environments that combine practice, technology and theory, where the most innovative, functional and environmentally friendly solutions are studied.

The Quality Control Laboratory verifies the standards that each production must comply with, carrying out strict analytical and practical tests that the department applies on incoming raw materials and finished products, allowing traceability over time to the entire production chain.

The High Tech R&D Laboratory, instead, deals with studying the resins and additives that will build the paints of tomorrow, the new products and trends that the market proposes every year, allowing the company to always keep up with the taste of the consumer. Research the innovative solutions offered by VERNITES products, which have become a benchmark in the most important national, European and world markets.

For product and cycle certifications carried out by external accredited bodies, Vernites cooperates with:





## Lonate Pozzolo

### Production plant

VERNITES produces in Lonate Pozzolo. The factory is immersed in the Ticino Park and located in the middle of one of the most important industrial areas in Europe.

The structure has the most modern production plants for water-based paints, managed by automatic process systems and controlled by specialized operators, creating a perfect synergy between the precision of the machinery and the irreplaceable experience of human value.

The surface of the production area is organized in different departments, each dedicated to a different series of products; the company has a line for the production of outdoor paints, a line reserved for indoor products, and one intended for the complements of the tintometric system.

The industrial range is made complete by UV curing, and hydro series for materials such as plasters, plastic, leather, metal and glass, allowing to meet the different demands of the market with specific solutions for each intended use.

VERNITES also produces the AQUATIC DIY line, designed for non-professional users and designed to guarantee excellent quality and results in an easy application.

The quality and sustainability of vernites products is the result of careful planning of all production processes, and choices aimed at reducing the environmental impact in favor of sustainable development, affirming our reality as an example of Green Economy.



## Cardano al Campo Training hub

The historical headquarters of Cardano al Campo, is dedicated to VERNITES ACADEMY, a space reserved for training and education of customers, collaborators and distributors who for more than 50 years have shared our way of living and seeing paints.

VERNITES ACADEMY was created to test and address all the issues regarding our products and the cycles that can be run.

VERNITES ACADEMY It also deals with the preparation of Online materials; the technical and safety data sheets are always up to date and comply with current regulations, allowing a rapid sharing of information related to Vernites products.

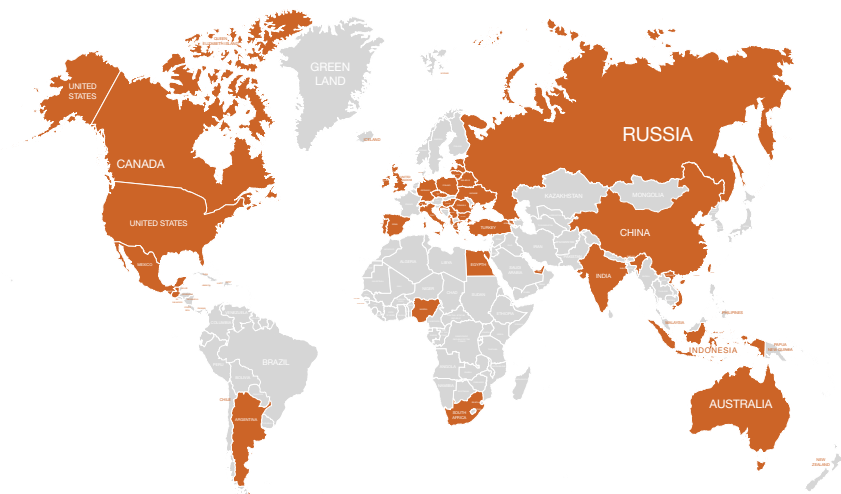
VERNITES ACADEMY has a renovated structure, including a research laboratory and spaces to share applications and cycles according to the specific requirements.







## A fast and reliable network



VERNITES plants are located just outside Milan, strategically placed near Malpensa airport and the main motorways of northern Italy.

The logistics allows a large storage capacity and rapid order processing; thanks to the support of external warehouses and operating agents, VERNITES is able to offer technical and commercial assistance throughout the Italian territory.

The foreign distribution network is positioned in the most important global markets, and followed by responsible export managers; they support and direct customers in the choice of cycles, and the ideal solutions for their territory.

The high quality of materials and services offered to the customer, the relationship of trust established over the years, the product certifications, the speed of order fulfillment and the validity of technical assistance on site, both in Italy and abroad, are the strengths of the VERNITES distribution network.





## Serving the consumer

Pre- and after-sales service is an integral part of our business model:

### **TELEPHONE ASSISTANCE**

Our technicians respond and follow the customer in choosing the ideal cycles and products until the best result is achieved.

### **VERNITES ACADEMY**

Numerous events dedicated to training and refresher courses for agents, retailers and customers are organized during the working period.

### **ONLINE**

The customer accessing the reserved area on our website can download independently the technical and safety documentation according to current regulations. Product catalogues, recommended cycles and software for colour formulation are available.

### **ON THE TERRITORY**

The network of agents in Italy and abroad technically supports professionals, customers and distributors in the choice and execution of the most suitable cycles for different applications.



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## Creative by nature

The new generation of waterborne products from VERNITES offers unique solutions in terms of performance advantages, reliability and safety for both users and the environment.

### OUTDOOR PRODUCTS

- preservatives
- wax preservatives
- basecoats and intermediate
- clear and pigmented finishes guaranteed for up to 10 years
- maintenance products

### EASYTINT TINTOMETRIC SYSTEM

- concentrated impregnating pastes
- pigmented pastes and iron oxides
- outdoor converters
- indoor converters
- converters for patinas and dyes

### INDOOR PRODUCTS

- dyes and converters
- transparent and pigmented basecoats single and bicomponent
- clear and pigmented finishes single and bicomponent
- products for parquet floors
- uv transparent and pigmented

### SPECIAL EFFECTS

- natural wood effect for exterior and interior
- soft-touch
- textured mono - two-component
- metallised for exterior and interior
- paints for plastic, leather, metal, cement and glass

## Our brands





# The way we paint, the way we live

## MISSION

VERNITES aims to preserve the future of its children, building a working environment in symbiosis with the planet, safeguarding natural resources, always maintaining high quality standards.

## VALUES

We do what we think!

The better the collaboration, the greater the success!

We safeguard the environment, therefore we produce water-based paints

We believe in the value of people.

We promote personal and professional development, collaboration in a young and dynamic team, common goals and accountability.

These are the principles that distinguish us and which bind our true values: **Strength, Courage & Ambition.**

## TARGET

VERNITES is aimed for the most part at professional users of wood, industries, craftsmen, architects, carpenters and furniture makers who mainly paint: bathroom furniture, kitchens and accessories, parquet and wooden floors, furnishing accessories (tables, chairs, garden furniture), frames, doors and gates, stands, windows, fixtures and all items for outdoor and indoor use.





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